

## Privacy Policy

Effective Date: 2/19/2025

**1. Introduction** Welcome to Nannette Benedict DDS & Associates ("we," "our," or "us"). Your privacy is important to us, and this Privacy Policy explains how we collect, use, and protect your personal data when you use our website and services.

**2. Information We Collect** We collect information that you provide to us directly, such as when you sign up for an account, subscribe to our services, or communicate with us. This may include:

- Name
- Email address
- Phone number
- Payment information
- Any other information you provide

Additionally, we may collect information automatically through cookies and similar tracking technologies when you visit our website.

**3. How We Use Your Information** We use your information to:

- Provide and improve our services
- Communicate with you about updates, promotions, or customer service inquiries
- Process payments and transactions
- Analyze and enhance user experience
- Comply with legal obligations

**4. SMS Privacy Policy** We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages. All of the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

**5. How We Share Your Information** We do not sell or rent your personal data to third parties. However, we may share your information with:

- Service providers and partners who assist in operating our business (e.g., payment processors, hosting providers, messaging services)
- Law enforcement or regulatory authorities when required by law
- Affiliates or business partners in the event of a merger, acquisition, or similar business transaction

**6. Data Security** We implement appropriate security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

**7. Your Rights and Choices** You have the right to:

- Access, update, or delete your personal data
- Opt-out of marketing communications at any time
- Restrict processing of your data in certain circumstances

For any requests regarding your personal data, please contact us at [Your Contact Email].

**8. Third-Party Links** Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies.

**9. Changes to This Privacy Policy** We may update this Privacy Policy from time to time. We will notify you of significant changes by posting an updated version on our website.

**10. Contact Us** If you have any questions or concerns about this Privacy Policy, please contact us at:

Nannette Benedict DDS

[info@scottsvalleydentist.com](mailto:info@scottsvalleydentist.com)

5015 Scotts Valley Drive

Scotts Valley, CA 95066